



## NEWS RELEASE

March 8, 2010

FOR IMMEDIATE RELEASE

Contact:

Alee Thompson, Senior Marketing Coordinator

p. 415.433.1499 x236

f. 415.651.9291

alee@attackmarketing.net

### **Attack! Makes Inavero's 2010 Best of Staffing™ List**

Attack! announced today that it has been named to Inavero's Best of Staffing™ list.

Best of Staffing, presented in partnership with CareerBuilder, is the nation's only client satisfaction award that recognizes exceptional client service in the staffing and recruiting industry. The 2010 Best of Staffing winners are truly set apart from the rest of the industry through their extraordinary level of client satisfaction.

"Our customers love working with us, and we love working with them. It is so fantastic to receive validation of the excellence we deliver from an industry association and third party," said Christian Jurinka, Managing Director at Attack!. "We're thrilled to share this award with our clients: past, present and future."

Staffing firms competing to make the Best of Staffing list underwent a rigorous client survey process followed by careful analysis of responses to determine satisfaction levels. Best of Staffing participants secured their place on the list by exceeding the national staffing industry benchmark for client satisfaction by more than 22 percent.

"This is a time when clients of staffing firms can and should demand excellence from their recruiting partners," Eric Gregg, managing partner of Inavero said. "The \$86 billion staffing and recruiting industry currently puts more than 2.5 million people to work daily and has become a fundamental component of overall U.S. employment. Inavero's Best of Staffing program presents an opportunity for firms to differentiate themselves from the rest of the industry, recognizes excellence, and also provides invaluable information about how to continue to meet and exceed client expectations."

Inavero's complete Best of Staffing list can be viewed at [www.bestofstaffing.com](http://www.bestofstaffing.com). For more information about Inavero, visit [www.inavero.com](http://www.inavero.com). To learn more about Attack! visit [www.attackmarketing.com](http://www.attackmarketing.com).

#### **About Attack!**

*Attack! partners with Marketing, Advertising and PR agencies to provide nationwide event staffing, field support and guerrilla services focused on developing successful brand experiences. At the core of our success is turn-key field services, enabling agencies to deliver the best in event staffing, guerrilla, non-traditional, and out-of-home media.*

Visit Attack! on the web at <http://www.attackmarketing.com>.

#### **About Inavero**

*Inavero designs and manages satisfaction surveys for a global list of clients in more than 15 countries, with 5 different languages represented. Inavero's custom created technology platform gathers and reports staffing firm client and candidate satisfaction information through quick online surveys. Satisfaction feedback from more than 100,000 accounting, legal, and staffing firm clients and job candidates is analyzed by Inavero's team. Inavero's client feedback system protects more than \$4.3 billion in professional service firm annual revenue.*

Visit Inavero on the Web at: [www.inavero.com](http://www.inavero.com).

###