



For Immediate Release:

Attack! Marketing & Promotions and Asmalljob Form Partnership

Joint venture strategically expanding the international marketing and communications arena

San Francisco, CA (10/23/09)- Attack! Marketing and Asmalljob combine forces to unleash the future of revolutionary marketing services to clients in the U.S. and Europe. The partnership brings together two major marketing talents with a proven track record in successful experiential marketing projects and campaign design.

Attack! Marketing and Promotions is a field marketing agency specializing in guerrilla services, nationwide event staffing and out-of-home media. With offices located throughout the US, Attack is committed to providing lasting experiences to consumers and measurable, winning results for their agency clients.

Asmalljob is a boutique agency specializing in staging high impact events and campaigns. By combining fantasy, expertise, and cutting-edge technology, Asmalljob applies strategic development and creativity to offer innovative concepts and distinct spaces in event marketing and live communication. Asmalljob is based in Europe.

The international collaboration kicks-off a promising relationship dedicated to bringing innovative and unique experiential marketing and communication services to clients worldwide. Both parties contribute to an endless inventory of market skills, talent, expertise, and resources, exponentially increasing value to their award-winning products and services.

Focused on result driven experiences, Attack! and Asmalljob will challenge traditional marketing efforts and work to provide fresh concepts, original ideas, and promote new strategic communication planning to an industry yearning for more innovation.

Attack! Marketing and Asmalljob work with the most prestigious Ad, Marketing and PR agencies, representing some of the best and brightest brands. Past work has included campaigns for BNC, Levi's, RedBull, TBA Global, Boost Mobile, BSSP, Conde Nast Publications, Deutsch, Matutano, Unilever, and Roche Mapthera, among others.

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About Attack! Marketing

Attack! is a field marketing agency, partnering with agencies to provide staffing resources, promotional support, logistics, and fulfillment focused on developing successful brand experiences. At the core of our success is turn-key field marketing services, enabling agencies to deliver the best in field marketing, guerrilla and non-traditional marketing, and out-of-home media. Since 2001, their award-winning team has worked with agencies to promote over 300 of the country's best brands. They are recognized within our industry for delivering the best in staffing, training, and 24-hour customer support.

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About Asmalljob

Asmalljob is a boutique agency where innovation is used to create a whole blend of sensations and emotions to fill the current void in communications. Specializes on delivering a distinctive creativity that always aims to be high impact, fresh and accessible, building striking icons that are the catalysts for the experience to inspire.

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